

ROALD AMUNDSEN LODGE, SONS OF NORWAY

**FOR POST ELECTION RELIEF,
COME OUT TO THE FESTIVAL!**

invites you to attend its annual

VIKING FESTIVAL!

Saturday, November 9th, 2024, 10:00 am to 3:00 pm

Admission is Free!



*Masonic Center
5944 San Juan Avenue, Citrus Heights
(Between Madison and Greenback)*



***Vendor tables, craft items, demonstrations, clothing, bakery goods,
Scandinavian merchandise, Norwegian calendars, gift items...***

Just in time for holiday shopping!

Lunch will be available:

***Open-face sandwiches, Fish soup, Waffles,
VIKINGS-ON-A-STICK, Bakery goods... and more.***

Additional information: Call **916-364-8704**

And also the lodge website: sonsofnorwaysacramento.com.

And also Facebook: facebook.com/sonsofnorwaysacramento

***A great source of holiday foods
and gifts!***



THE NAVIGATOR

NOVEMBER 2024

A Publication of Roald Amundsen Lodge 6-48

Sons of Norway, Sacramento, California

Editor: *Stephen Rosenthal*

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With Reporter: *Dick Tracysen, a "Specialist in Creative Journalism"*

"Most of what we print is true most of the time"

Website: *sonsofnorwaysacramento.com*

Facebook: *facebook.com/sonsofnorwaysacramento*



ENJOY YOUR THANKSGIVING DAY WITH FAMILY AND FRIENDS!

FROM PRESIDENT TOVE-LISE:



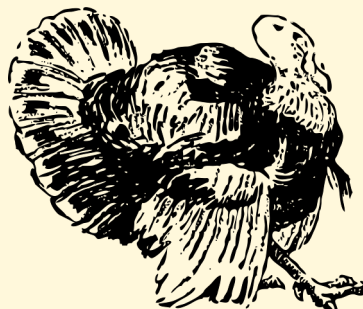
Greetings to all our members.

Daylight Savings time is coming to an end. I am sure everyone will enjoy (or enjoyed) that extra hour of sleep. Hoping for nice weather for our Viking Festival on Saturday November 9th. Last year the rain was pouring down and a lot of people decided to stay home. Please tell your friends and make sure you come by. If you are a baker, we can always use a few more cookies to sell. This is one of our most visible events, and a lot of work. Looking forward to see everyone.

Our last event of the year is our Julebord. When I started doing the Julebord in 1992, I did not think I would still be doing it in 2024. I really enjoy making some of these specialties, even if some of our younger members make faces at a few, our "seasoned" members still enjoy them. Don't forget to make your reservations early which gives us more time to plan.

Happy Thanksgiving to everyone!

Hilsen Tove-Lise



MEMBERSHIP LOYALTY PINS 2024

Almost all loyalty pins and certificates have been awarded or distributed for 2024. Member **Knute Blodger** received the pin for the longest serving 2024 awardee—75 years!

Member **May Melby** recently received her pin for 25 years of service from **President Tove-Lise Miller** and Award Curator **Steve Rosenthal**. Mai and Tove-Lise were both born in Norway. The Curator is of indeterminate birth.



SONS OF NORWAY MISSION STATEMENT

The mission of Sons of Norway is to provide quality insurance and financial products to our members, to promote and preserve the heritage and culture of Norway, and to celebrate our relationship with other Nordic countries.

UPCOMING ROALD AMUNDSEN LODGE AND NATIONAL EVENTS

- Sunday, Nov. 3rd:** Daylight "Savings" Time ends (Clocks set back one hour)
 - Tuesday, Nov. 5th:** Election Day
 - Saturday, Nov. 9th:** Viking Festival. From 10 AM to 3 PM. See Flyer! Call Tove-Lise if you can help!
 - Sunday, Nov. 10th:** Birthday, US Marine Corps
 - Monday, Nov. 11th:** Veterans Day
 - Thursday, Nov. 28th:** Thanksgiving Day
 - Saturday, Dec. 7th:** Julebord; 2025 Officer Installation (Christmas Dinner).
 - Wednesday, Dec. 25th:** Christmas Day
 - Wednesday, January 1st:** New Years Day (One quarter of this century will have passed!)
- No lodge meeting or event in January, 2025.

THE MOON IS DOWN

This is the name of a book by John Steinbeck that our **Roald Amundsen Book Club** recently read. While sorting through some old material, your editor discovered that he had written a piece about this book in *The Navigator* in 2004. We are reprinting it here. (The material was recently shared with our book club members.)

The book is old enough to be in the “public domain,” which means you can find copies of it in PDF format on line if you don’t choose to buy it.

Also, the Steinbeck Museum referred to below is actually called the National Steinbeck Center, and is located in Salinas, not far off the 101 freeway.



PENGUIN CLASSICS

JOHN STEINBECK

THE MOON IS DOWN

LOOKING BACK ... APRIL 9, 1940

With the outbreak of war in Europe in 1939, Norway declared itself neutral, just as it had done in the First World War. On April 9, 1940, the Nazi invasion swiftly disposed of that neutrality. Their well-planned and overwhelming assault rapidly overtook most of Norway within three weeks.

The battles turned to Narvik in northern Norway, where Norwegian and Allied forces successfully retook the city, but had to withdraw on June 7th when the Allied troops were called to fight in France. Refusing to stay behind to become Nazi puppets, King Haakon VII, Crown Prince Olav and the government left for London.

AND A "LOCAL" CONNECTION ... ?

The John Steinbeck Museum in Salinas is a fairly new, nicely done museum of reasonable scale. On display there is a medal awarded to Steinbeck by King Haakon of Norway. During WWII Steinbeck wrote a propaganda piece that was converted into a small book titled *The Moon is Down*. The book delved into the psyche of a small European country not unlike Norway" that was occupied by a "foreign power" (e.g., Germany).

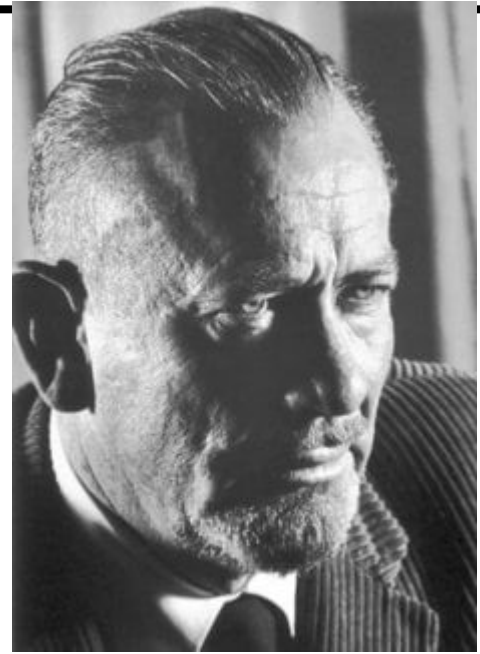
The foreign power was after the small country's "coal." The Allies, sometimes assisted by the local underground movement, had to bomb the rail lines, etc., in the small country to interdict the coal exportation.

(Continued on page 5)

(Continued from page 4)

(See any parallels here, those of you who are old enough to have some WWII memory?)

The book is wonderfully written and our editor recommends it – Steinbeck fans probably already have. The edition that they sell at the museum includes an informative introduction by Donald V. Coers, a Steinbeck specialist from Sam Houston State University. He describes that while the reviews of the book in the United States were, at best mixed, it became a clandestinely published favorite in occupied European countries: "Late in 1942 several thousand copies of (Nils) Lie's translation of *The Moon is Down* were printed by a Swedish press on tissue-thin paper, bound with soft covers, and smuggled into Norway. Some were spirited across isolated points along the thousand-mile border between Sweden and Norway, and a few were dropped from airplanes, but the bulk were cached in luggage carried by regular rail lines."



Steinbeck

At the end of the war a legal edition was made available in Norway, and two printings of 10,000 copies each quickly sold out – an average printing of a novel at that time in Norway was 1,000 – 2,000 copies. A Norwegian critic hailed *The Moon is Down* as "the epic of the Norwegian underground." John Steinbeck won the Nobel Prize for Literature in 1962. **Reprinted from *The Navigator*, , March 2004.—Ed.**

SONS OF NORWAY CHRISTMAS ORNAMENT CAN BE ORDERED NOW



This year's Sons of Norway Christmas ornament features an Old Rogaland-style design. It is packaged in a silver-stamped box containing a Christmas greeting from Sons of Norway and also an informative description of the Old Rogaland style. The price is \$24 plus tax, shipping, and handling. The 2023 ornament is also available. Contact the logo shop , email: info@phusionprint.com or call (612) 386-2619. You should consider buying lots of things at the same time, as the handling charge is the same no matter the size of your order.

Cultural Direction from your Cultural “Director”...

NORWEGIAN HIRES MAHOMES!

Don’t worry, NFL football fans! **Patrick Mahomes** will still be playing for the **Kansas City Chiefs**. However, he now has an additional job – “pitching” shoe sales for **Adidas**. **Bjørn Gulden**, CEO of **Adidas** and former Norwegian football (soccer) and handball star, is on a kick to take on **Nike** in the U.S. market. For that, he needed a star with the name recognition of a **Michael Jordan** or one of the other famous sports personalities in Nike’s stable.



Will the Mahomes’ endorsement be the ticket that Adidas needs? Can they compete with the marketing pull of AirJordans? What could they call the shoes – EndzonesMahomes? Patrixix? (Okay, the editor never took Marketing 101.)



Bjørn Gulden (born June 4, 1965) is a Norwegian (but born in Zurich) businessman and former professional football player, having started his career with **Strømsgodset Toppfotball**. After football, he earned a Bachelor’s in Business from the University of Stavanger and a Master of Business Administration from Babson College. He began his business career with Adidas during the 1990s. Later he worked for **Helly Hansen** (well-known Norwegian sports clothes manufacturer and retailer) and still later became CEO of **Puma** (a German design corporation) and also CEO of **Pandora** (Danish jewelry retailer). He was recognized as **Businessperson of the Year** in 2019 by **Fortune Magazine**. He returned to Adidas in January 2023 as CEO.

The Adidas headquarters is located in Herzogenaurach, Germany. The stock has gained significant value since Gulden took over.

SONS OF NORWAY SCHOLARSHIPS

There are lots of scholarships! There are some for domestic college attendance. There are some for attending schools in Norway. **And there are some for attending Vocational/ Technical Schools.**

Go to the Sons of Norway website, click on Foundation on the home page and you will find all the information you need. **Get started now** – it takes time to fill our applications and to secure transcripts, etc. The cutoff date will be sometime in early 2025.



First presentation is soon—November 12!

“ZOOM” VESTERHEIM MUSEUM INTO YOUR HOME...

District Six has arranged for two live Zoom presentations from the Vesterheim Museum. The first is on November 12, 2024, and the second on February 26, 2025, both at 6:00 Pacific Time.

You may join these Zoom presentations from your home via computer or smart phone, invite a group of friends for a watch party, or organize a watch party at your Lodge. We are limited by the number of connections (computers), not the number of viewers, so watch parties will allow more participants. If you are not able to attend to live presentation, recording will be made available.



PRESENTATION ONE

Topic: *Sacred Symbols: The Folk Art of Norway*

Date: November 12, 2024, at 6:00 pm Pacific / 7:00pm Mountain / 8:00 pm Central Time

Speaker: Laurann Gilbertson, Chief Curator

Program Description: Learn about the many symbols that have come down from ancient times and how they were used in Norway in the nineteenth century. Many of the symbols, used on textiles, wood, horn, and other materials, fall into one of the following functions: good luck, fertility, protection, and linking the human and spiritual worlds.

Request Zoom link here: <https://sofn6.org/vesterheim-sacred-symbols/>

PRESENTATION TWO

Topic: *In Trunks, Hands, and Hearts: What Norwegian Immigrants Brought to the United States.*

Date: February 26 at 6:00 PM Pacific / 7:00 PM Mountain / 8:00 PM Central Time.

Speaker: Jennifer Kovarik, Collection Manager

Program Description: Between 1825 and 1980, nearly one million Norwegians left for new lives in America. Consider the reasons for leaving, what they brought, and where they settled. Explore the immigrant experience through stories associated with artifacts in Vesterheim’s collection.

Request Zoom link here: <https://sofn6.org/vesterheim-trunks-hands-hearts/>



ALL ARE INVITED TO THE LODGE CHRISTMAS SEASON DINNER:

THE ANNUAL JULEBORD!



SATURDAY, DECEMBER 7, 2024

HARDING MASONIC LODGE

5944 SAN JUAN AVENUE

CITRUS HEIGHTS

SEATING AVAILABLE

BEGINNING 5:00 PM

DINNER SERVICE ABOUT 5:30 PM

PREPAID RESERVATIONS ONLY -

SEE INFORMATION ON PAGE 9

***The menu will include these Norwegian delicacies:
Roast Pork, Medisterkaker, Surkål, Seafood Aspic, Her-
ring, Smoked Salmon, Norwegian dessert cookies, coffee
and drinks.***

(Some wine will be available and you may bring your own.)

Julebord has its roots in the ancient Norse tradition of celebrating the winter solstice. These early celebrations were called "Yule" and were a time for the Norse people to honor the return of the sun, marking the gradual lengthening of days after the darkest period of the year.

The Yule celebration was associated with feasting, drinking, and a sense of unity. Over the centuries, the Yule tradition evolved and was eventually merged with Christian Christmas celebrations, leading to the creation of the modern Julebord, which features – surprise, surprise - feasting, drinking, and a sense of unity.

JULEBORD 2024 RESERVATIONS

Saturday December 7th

Seating available beginning at 5:00 PM, Dinner about 5:30 PM

Make checks payable to "Sons of Norway"

Mail to Stephen Rosenthal, Treasurer, 2051 Gunn Road, Carmichael, CA 95608

Questions: 916-364-8704

(Reservations will be checked off at the event)

Name(s) _____

Phone # & email _____

of adults (age 18 and up) _____ @ \$30 each Total \$ _____

of teens 13 thru 17 _____ @\$10 each Total \$ _____

of children 12 and under _____ Total (No charge)

Grand Total \$ _____

NO CASH, PLEASE. RESERVATION DEADLINE DECEMBER 3rd.

Notes, comments:

IN THE FUTURE: We are working on a method for accepting credit cards on-line. If any members have experience with this through their memberships in other organizations, especially not-for-profit organizations, we would welcome your advice.

OLE AND SVEN'S HALLOWEEN ADVENTURE



Ole and Sven spent Halloween evening at the local tavern consuming pumpkin martinis. Upon leaving and thoroughly sloshed, they decided to prove to each other that they weren't afraid of any Halloween ghosts by walking home through the local cemetery.

They hadn't gone far into the graveyard before they heard a steady, eerie pounding sound which, given their inebriated state, made them uneasy. They crept towards the sound and after rounding one cemetery headstone, found a really old, wizened man chipping away on another headstone. Ole relaxed a bit and said the man, "Herregud, man! We thought we were hearing a ghost! What are you doing working out here in the middle of Halloween night?"

"Ach!" the really old-looking guy grumbled. "My ignorant relatives! They couldn't even spell my name right on my headstone and so I have to come up here at night and try and fix it."